

## Section 2: Objectives, Success Indicators & Target

Objective	Weight	Action	Success Indicator	Unit	Weight	Excellent [100%]	Very Good [90%]	Good [80%]	Fair [70%]	Poor [60%]
Citizens Empowered Through Access and Effective Use of Media to Make Informed Decisions	40	Professionalise Media and Creative Arts	Number of Grants Provided to the Media Houses	Number	20	10	9	8	7	5
			Number of Capacity Development Programmes for IMO/Media Focal Persons Organised	Number	20	1	0	0	0	0
Culture, Tradition and Contemporary Arts Kept Alive Through Media	15	Contribution to the Creative Media Industry (In Number of Programmes and Events)	Number of Annual Media Events Supported	Number	15	2	1	0	0	1
Access to Media and Information Enhanced	30	Percentage of Population with Access to Information and Media Increased	Percentage of Work Completed for Film Studio	Percent	15	30	20	10	5	1
			Number of Cinema Halls Construction Initiated	Number	15	1	1	1	1	0
National Integrity and Anti-Corruption Strategy (NIACS) implemented	10	Conduct face to face sensitization program on Ethics and Integrity Tools by concerned TOT participants (Gift Rules & its management, Asset Declaration Rules & its management, Conflicts of Interest Declaration & its management, Code of Conduct and Grievance Redress Mechanism)	Employees sensitized on the following Ethics and Integrity Management Tools Gifts, Conflicts of Interest, Code of Conduct, Asset Declaration and Grievance Redress Mechanism	Percent	10	Above 90	89-80	79-70	69-60	59 and below

To ensure full budget utilization	5	Ensure full budget utilization	Percentage of budget utilized	Percent	5	100	-	-	-	<100
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